



ENJOY
YOUR RIDE



www.ibike-box.com



Choose the location



Choose your e-bike



#ENJOYYOURRIDE



STRUCTURE CHANGE IN TOURISM

E-bikes have become an integral part of modern tourism.



E-bikes are booming throughout Europe. You too can profit from this boom and be well prepared for the coming to face the structural change in tourism.

AND ALL THIS WITHOUT COST AND WITHOUT RISK.

In Germany, for example, 5.4 million people go on discovery tours by bicycle while on vacation and have made about 62 million excursions.

(ADFC-bike trip analysis 2020)

When choosing a two-wheeler, the decision is increasingly in favor of the e-bike. The reasons: Longer rides become possible, gradients can be mastered effortlessly and the electric assistance compensates for differences in performance. Electric bicycles ensure comfortable and relaxed locomotion and lots of fun. Besides, there is no better way to experience nature.





WE FINANCE

the Bikes and
the box.



WE SERVE

the Bikes in regular
distances directly on site.



WE ADMINISTRATE

the bookings and the entire
Payment via the website.



WE OFFER

a high quality and completely free
additional service for your guests.



YOU BENEFIT

from an attractive
commission system.



YOU USE

iBIKE-BOX in the off-season as
Showroom, ski rental, winter bar and much
more.

WHAT WE OFFER TO YOU



We are looking for partners to install e-bike rental stations for tourist use.



In order to make e-bikes available to tourism businesses and regions in an appropriate framework without requiring separate premises and infrastructure, we developed the „iBIKE-BOX“ .

A cost-effective e-bike experience is made possible, all service and administration options are taken over by us. And all this without any financial effort for the rental partner.

INDIVIDUAL BRANDING
„OFF-SEASON“



**UP TO 10 E-BIKES ARE DELIVERED
IN A HIGH-QUALITY DESIGN CUBE.**

Due to the modern and discreet design of the iBIKE-BOX the architecture of the surrounding buildings is not affected.

The iBIKE-BOX itself has an optional photovoltaic system with which the e-bikes are supplied with power or charged.

The iBIKE-BOX was designed as a high-quality showroom and opens up numerous alternative uses in the e-bike off-season: From a pop-up store to ski storage/rental, a winter bar and many more.



PERFORMANCE BIKES & E-BIKES

The bikes are from the renowned brands Haibike, Lapierre and Kona and are among the best on the market. Helmets and other basic equipment are also supplied.

The optimal choice of bikes to the respective location and the needs and requirements of the guests will be discussed with the partner on site.



In order to always guarantee an optimal cycling experience with the latest technology, our bikes are replaced by the latest models every 2 years.

HAIBIKE

Roadbikes and Gravelbikes



E-Roadbikes and E-Gravelbikes

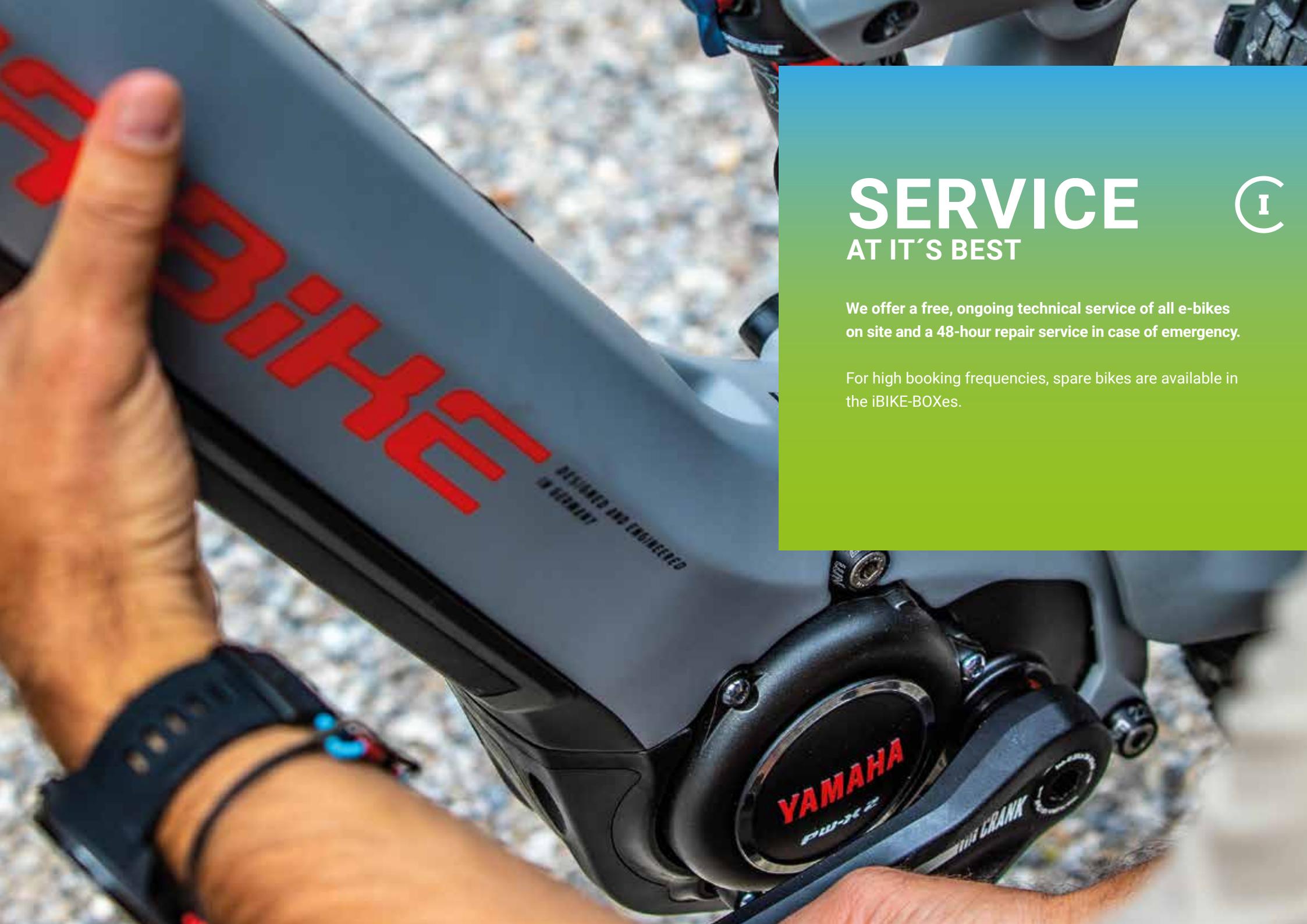


E-Bike Hardtails and Touringbikes



E-Bike Fullys and Enduros





SERVICE

AT IT'S BEST



We offer a free, ongoing technical service of all e-bikes on site and a 48-hour repair service in case of emergency.

For high booking frequencies, spare bikes are available in the iBIKE-BOXes.



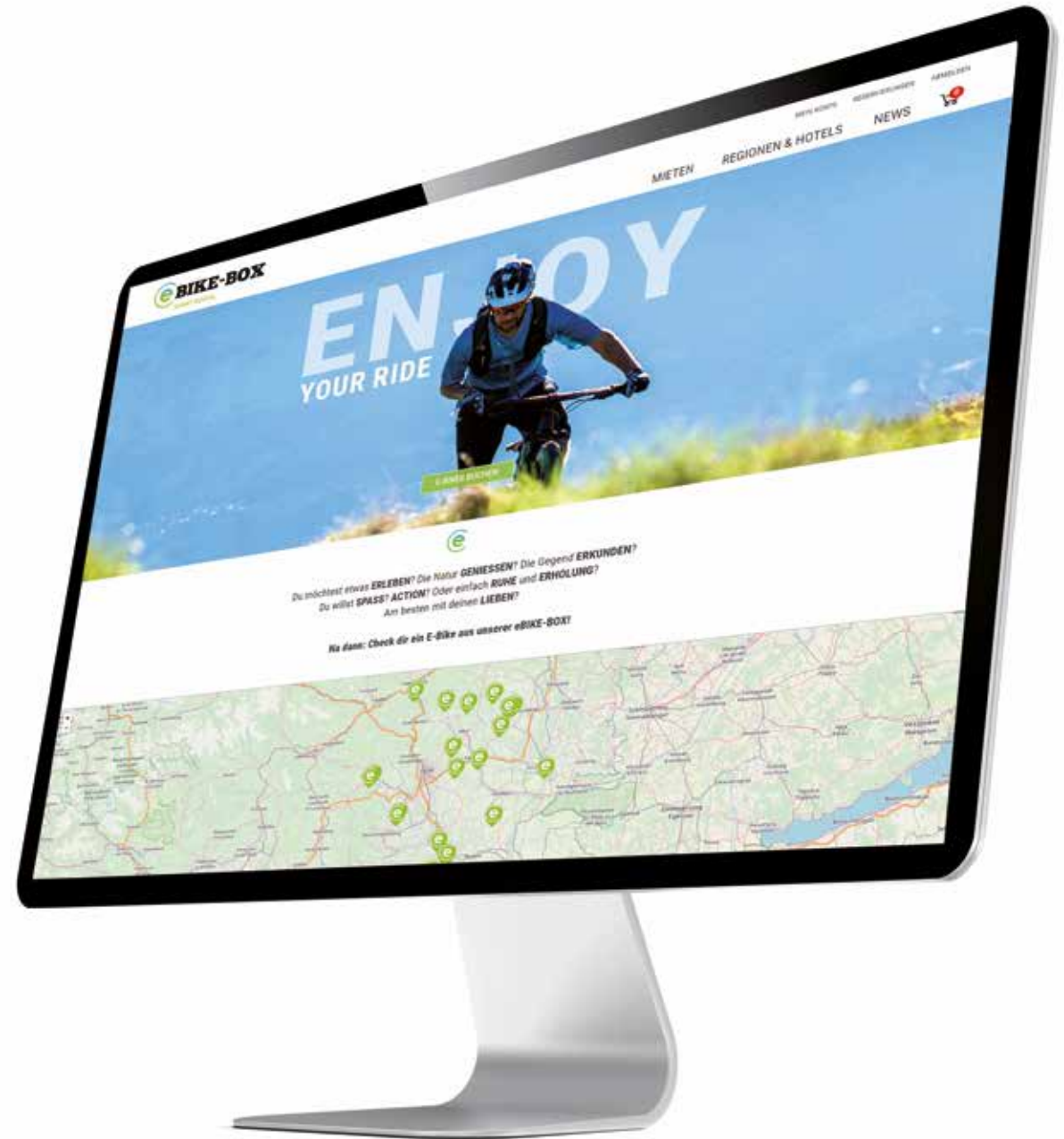
SMART RENTAL

Booking and payment are administered online using an intuitive rental system.



In addition, the guest is presented with a variety of tour options for the respective location.

We offer you as a partner ongoing, location-based related campaigns via Google, social media and our own advertising network.





The average e-bike tourist is 53/52 (m/f) years old, better earners and well educated. He is not a sports fanatic, but still active. A healthy life is important to him and he is looking for a mental balance to his everyday work. This also includes the wellness program and good food in the evening.

(ADFC-bike trip analysis 2020)



TARGET GROUP



iBIKE-BOX is aimed at overnight guests, day tourists and the local population.



E-BIKES ARE BOOMING ALL OVER EUROPE.

With iBIKE-BOX you are well equipped to face the structural change in tourism.

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www.ibike-box.com

TOURISM - RENTAL PARTNERS

- Expansion and networking of the tourist offer and thus the target group
- E-bikes as attractive sports and fun equipment for tourism
- The e-bike season lasts longer than the hiking season
- Early adopter in a promising segment
- Linking of partly peripheral companies and POIs located in the region
- Image promotion for the company/the region
- Active promotion of active vacations (for young and old in every fitness level)
- Alternative use of the iBIKE-BOX in the off-season
- Attractive commission model for rental partners

ECOLOGICAL ASPECTS

- Energy self-sufficient service station
- Pioneering role in the field of eMobility
- Reduction of local CO2 emissions and traffic-related fine dust

ONLINE PLATFORM AND ADVERTISING NETWORK

- Complete online administration
- Presentation of the locations/partners on the website
- Ongoing presentations of locations/partners via our social media network, direct mailings and print media
- Current Google Ads campaigns
- POS advertising material (folders, cards, displays) to promote the iBIKE-BOX in your company/region
- Tour recommendations including free GPX track for navigation via cell phone or GPS device